

AN ORDINANCE 101609

AUTHORIZING PAYMENT, FROM AIRPORT FUNDS, PURSUANT TO THE SAN ANTONIO AIR SERVICE INCENTIVE PROGRAM, IN AN AMOUNT NOT TO EXCEED \$50,000.00 TO DELTA AIRLINES FOR ADVERTISING AND PROMOTIONAL EXPENSES, AS A RESULT OF THE AIR CARRIER'S INITIATION OF NEW NON-STOP SERVICE TO NEW YORK'S JFK INTERNATIONAL AIRPORT EFFECTIVE OCTOBER 15, 2005.

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WHEREAS, the San Antonio Air Service Incentive Program, ("Incentive Program") was presented to City Council in B-Session on October 25, 2001, and was developed as an overall effort by the City to increase air service to the San Antonio community; and

WHEREAS, the Incentive Program included financial support for advertising and promotional activities to any air carrier which introduced new daily non-stop flights from San Antonio to a previously unserved destination; and

WHEREAS, the Aviation Department's approved Fiscal Year 2006 budget, includes funding for implementation of the Incentive Program; and

WHEREAS, effective October 15, 2005, Delta Airlines initiated a daily non-stop flight to the formerly unserved market of New York's JFK International Airport, using the 66-passenger Embraer-170; and

WHEREAS, it is now necessary to authorize payment to Delta Airlines in an amount not to exceed \$50,000.00 in support of its advertising and promotional efforts related to this new air service in accordance with the Incentive Program; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. Funds in the amount of \$50,000.00 are available in The Aviation Operating Fund 51001000, Cost Center 3301010002, COMMUNITY RELATIONS, General Ledger 5203040, Advertising and Publications. Payment not to exceed \$50,000.00 is authorized to Delta Airlines and is to be encumbered upon issuance of a purchase order.

SECTION 2. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund

Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.


SECTION 3. This Ordinance shall be effective on and after the tenth (10th) day after passage.

PASSED AND APPROVED this 3rd day of November, 2005.

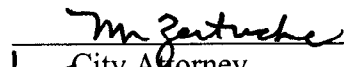


M A Y O R

PHIL HARDBERGER

ATTEST: 
ASSISTANT City Clerk

APPROVED AS TO FORM:


for City Attorney